



Executive Committee Meeting Summary Notes for August 2, 2006

Executive Committee Members Present: Barbara Lang, DCWIC Chair; Stan Jackson, Deputy Mayor for Planning and Economic Development; Mario Acosta, MAVC Strategic Consulting; Joan Kuriansky, Director, WOW; Kate Jesberg, DHS Interim Director; Bill Dean, President of M.C. Dean; Gregg Irish, Director, DOES; Jos Williams, President, MW-AFL-CIO; and Gerard Murphy, President, WANADA **DCWIC Staff:** Keith Mitchell, Executive Director; Lillian Rosa Nazario, Program Analyst; **DCCC Staff:** Marco Aguilar, Chief of Staff; Margaret Singleton, VP/Workforce and Economic Development

The chair called the meeting to order at 8:20am. She indicated that the meeting would address the status of the DCWIC Budget for FY07, the Way to Work legislation's Job Opportunity Bank and the Budget Support Act, Comprehensive Workforce Strategic Plan. Following introductions, the chair provided comments on the progress made by the DCCC and DCWIC with regard to the referral of new member recommendations to Deputy Mayor Jackson, which include: Anthony Hollinger, VP/General Manager, COMCAST DC; John Magnolia, VP, Joseph Magnolia Plumbing, Inc; Mark Baughman, Managing Partner, SKB Architecture & Design; Bret McMahon, VP, Business Development, Miller & Long; Mike Flynn, VP Eagle Bank; Gordon Howard, VP, CVS Pharmacy; Catherine Meloy, President/CEO, Goodwill of Greater Washington and Anne Mosle, President, Washington Area Women's Foundation. Recommendations were forwarded to Deputy Mayor Jackson on 8/2 in hopes that the process for these appointments would be accelerated. The chair is working on additional replacement and hope to get confirmations by the next Executive Committee meeting scheduled for September 13, 2006. She indicated that the new members are all very excited to join and begin work with the DCWIC.

A motion was called for to approve the minutes of the June 2006 meeting; there was no July meeting due to vacation schedules. Following the motion and second, the minutes were adopted by majority vote.

Directors Report: Keith Mitchell provided an overview of the DCWIC's operational budget for FY05-06. He indicated that the expenditure report for FY-06 would be available at the next Executive Committee meeting. Keith informed members that the Office of Contracts and Procurement closed the PASS system on July 13th, which adversely impacts the expenditure of any remaining unexpended funds. Discussion took place relating to the impact to the DCWIC regarding its inability to submit additional request for expenditures and the remaining budget. It was agreed that Keith would request a waiver, if possible, and determine what activities could be appropriate for the DCWIC until the end of the FY, and the development of a plan to expend the remaining budget. Keith indicated that conversations with Connie Spinner, Director, Adult Literacy could lead to a plan activity under the Worker Readiness Initiative. It was agreed that if the request for waiver was submitted and approved, it may be possible to engage the DCWIC with the Worker Readiness initiative. The chair indicated that the DCWIC would re-visit the notion of "resource mapping" and that an invitation to regional WIB's with Sector initiatives would facilitate a better understanding, and provide information on

the utilization of a resource mapping report and how the continuation of the DC WIC's Sector Initiative could be used to more clearly identify employer's workforce needs.

DCWIC Chair's Report:

The chair stated that the new DCWIC vision to re-energize, re-invigorate and re-focusing how we do business, and the adoption of the **3E's** concept is part of the justification for the FY-07 increased budget request to the Deputy Mayor. The total of 590,000.00 in allocations from the Federal, \$350,000.00, District \$240,000.00. In addition, the Way to Work - Job Opportunity Bank \$100,000.00, would facilitate planned DCWIC initiatives and activities and support the "Building a Bridge to Self-Sufficiency proposed initiative. She pitched to Deputy Mayor Jackson for support of the total budget, with a clearly defined work plan for spending. Deputy Mayor Jackson reiterated his commitment to find the monies requested and support and encourage the DCWIC's work. He indicated the need to manage expectations and match expectations with outcomes. He requested the FY 07 Budget detail be completed as soon as possible; to which the Chair indicated to Keith Mitchell and Marco Aguilar to complete and submit for the next Executive Committee meeting.

The chair indicated that she had appointed the DCWIC committee chairs to include Fred Kramer and William Pollard to the Education committee; Jos Williams and Bill Dean to the Employment committee; Tony Freeman and Stan Jackson to the Economic Development committee; and Emily Durso and Lori Kaplan to the DC Youth Investment Council. She had established a sub-work group for universal access; re-entry strategies; WIA training provider system and DCWIC budget. Pending are the appointment of DCWIC members to each committee and issues regarding Labor Market Information initiatives will be addressed through the Employment Committee, which will forward their recommendations to the DC WIC Chair and Executive Committee.

Conversation took place regarding Keith Mitchell's presentation on the proposed "Building a Bridge to Self-Sufficiency" DCWIC's initiative. Following member review, points of discussion included:

- Void and gap's in preparing DC residents for school and work
- DC's working poor, and moving that population forward
- The specifics of the Job Bank allocations to include the business community; engaging the business community to get the possible procurement
- Projects with measurable and successful outcomes
- Pilot programs in specific DC regions, which could consist of more than one Ward
- Alignment with potential workforce intermediaries (i.e. DC Apple Seed initiative)
- Working with the Anacostia Water Front Corporation's on economic development initiatives
- Serving the Districts Black male population to include youth, ex-offenders and father(s) head of house hold
- Re-engaging the Districts business community in leading pilot effort(s)

- Mobilization of the “creative workforce” and changing the paradigms of employee expectations
- Focusing on jobs in high demand/high growth sectors and jobs with career path to self-sufficiency
- Procuring an economist and/or organization to conduct survey of small and minority business in DC
- Creative class concept; keeping regional educated population working in the District of Columbia
- Preparing DC residents for tangible employment with career paths
- Review of the District’s TDR reports

Following the extensive discussion, the chair appointed a work group to work with Keith Mitchell to include Emily Durso, Joan Kuriansky, Gerald Murphy and Martha Ross, Brookings Institute to complete and fine-tune the proposal. Keith is to make updates and email members for additional comments and recommendations. An updated proposal is to be submitted at the next Executive committee meeting September 13, 2006.

Mario Acosta, chair of the Universal Access sub-group reported that the group met on August 1, 2006 to begin the process of developing the FY-07 work plan, and appoint work group members to the three established DCWIC committees. He indicated that he would report at the next Executive committee meeting.

Gregg Irish, Executive Director, DOES reported that the department had been awarded National recognition for its partnership with the Walter Reed Army Hospital where the department has established a One-Stop Center. The award ceremony is scheduled for September 3rd, 2006. He also indicated that at the DOL’s Innovations Conference the department had been awarded the national best practice award for the Project Empowerment Plus program. DOL’s is looking to pilot this program at a nation level for serving ex-offenders, both adults, and youths.

The chair called for a motion to adjourn. The motion was adopted and passed by majority vote. Meeting adjourned at 10:15am

Handouts:

- Initiatives to fight chronic unemployment in the District of Columbia; Way to Work amendment Act of 2005
- Building a Bridge to Self-Sufficiency; proposal for Way to Work Act/Job Opportunity Bank
- DCWIC actual and operations budget FY05-06

The next DCWIC Executive committee meeting is scheduled for September 13, 2006 at the DC Chamber of Commerce, Washington DC.